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Welcome to Attend

2020 Tsinghua SPPM International Case Analysis Competition of Public Policy on Sustainable Development Goals (SDGs)

1. Organizers

- China Case Center for Public Policy and Management (CCCPPM), School of Public Policy and Management (SPPM), Tsinghua University
- Institute for Sustainable Development Goals of Tsinghua University (TUSDG)



中国公共管理案例中心
China Case Center for Public Policy & Management



清华大学全球可持续发展研究院
INSTITUTE FOR SUSTAINABLE DEVELOPMENT GOALS
TSINGHUA UNIVERSITY

2. Theme: Sustainable Development Goals (SDGs)

The Sustainable Development Goals (SDGs) were adopted by all United Nations Member States in 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030. They address the global challenges we face, including those related to poverty, inequality, climate change, environmental degradation, peace and justice, and so on.

The 17 SDGs are integrated—that is, they recognize that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability. For example, the COVID-19 has shocked the world with the agility and speed of its spread. Millions of people around the world have been infected, which affects the achievement of the SDG 3—good health and wellbeing. The impacts of the pandemic on education, economy and social development can also threaten the achievement of other global goals.

Each team of participants should focus on a case topic that is relevant to the 17 Sustainable Development Goals. You are supposed to showcase your policy knowledge and application through the analysis of a public policy case study concerning SDGs topics. You have the opportunity to pick an issue in local community or one that affects people around the world. The topic you focus on should allow you to investigate an issue from various aspects, but it should not be too broad.



<https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

3. Why participate in?

- ✧ The competition will provide a platform for you to cooperate, interact and compete with students from various countries, disciplines and cultures.
- ✧ You will have a chance to work in teams to research real-world challenges, interview organizations and people, discover exciting cases and find innovative public policy solutions for sustainable development problems.
- ✧ You will deepen your understanding of case study method, and develop skills in analytical thinking and reflective judgment by discussing complex, real-life scenarios.
- ✧ SPPM will select excellent candidates from the competition to study at Tsinghua-Geneva Dual Degree Master of Public Policy for Sustainable Development Goals (MPP-SDG) and its PhD program.

4. Eligibility

- ✧ **Current undergraduate and master students** are eligible to take part in this competition without any geographical restrictions.
- ✧ You can participate in the competition **as an individual or in a team of up to four people**. Each student can only be enrolled in one team. If there is a master student in the team, the team needs to register as a master student team on the online platform.
- ✧ Case studies must be written in English and should be original work that has not been submitted elsewhere.
- ✧ CCCPPM holds two case analysis competitions (one is in Chinese and the other is in English) this year. You are only allowed to participate in one competition.

5. Timeline

Date	Stage
May 22, 2020 – June 19, 2020	Registration & submission of case proposal Every team should register and submit a case proposal through the competition online platform by 13:00 June 19, 2020. http://166.111.7.233:8888/cmpten/login.html
June 30, 2020	Announcement of first round winners
June 31, 2020 – August 2, 2020	Case-based research & submission of case analysis report Participants conduct research, interviews or on-site investigations. Each team should submit a case analysis report by 13:00 August 2, 2020.
August 17, 2020	Announcement of second round winners
August 30, 2020	Final competition & announcement of final winners
On June 6th, we will hold an online briefing session to introduce the competition timeline, how to team up for registration and other important content. We will also invite past participants to share their experience and answer your questions. Welcome to attend!	

Note:

- *To protect the health and safety of all participants, we may change the competition schedule according to the COVID-19 situation. The participants may need to attend the final competition at Tsinghua University or compete online, which will also depend on the epidemic situation. Please pay attention to our latest information.*
- *Participants are encouraged to conduct local field research or online interviews to ensure compliance with epidemic prevention requirements.*

6. Submission Requirements

Please check the attached Submission Guidelines. Sample case proposal and case analysis report are available on the online competition platform. Please check them to see the detailed formatting requirements.

7. Final Competition and Rewards

Each team will present their work and answer questions from judges in the final competition. Each team member needs to participate in the final competition and is responsible for different parts. The judges will rate both the individual and team performance.

(1) Rewards

First Prize \$5,000 USD per team

Second Prize \$3,000 USD per team

Third Prize \$1,000 USD per team

Other finalists will receive certificates of merit.

**The number of awards may vary depending on how many teams are participating.*

(2) There will be a bonus for **the best two members of each team** who gets the first, second and third prizes.

- ✧ **Chinese undergraduate students** who apply for the Tsinghua-Geneva Dual Degree Master of Public Policy for Sustainable Development Goals (MPP-SDG) will qualify for exam exemption and have the opportunity to attend interviews (即获得推免面试资格).

- ✧ **Overseas undergraduate students** will be given prior consideration if they apply for the Tsinghua-Geneva Dual Degree Master of Public Policy for Sustainable Development Goals (MPP-SDG).
- ✧ **Master students** who apply for SPPM's PhD program will directly enter the stage of comprehensive assessment based on the consent of the doctoral supervisor. Applicants need to have good Chinese skills to finish the doctoral study. 报考清华大学公共管理学院博士项目的硕士生须有良好的汉语水平，在所报导师同意的基础上，可以直接进入博士项目综合考核环节。

(3) Excellent cases will be archived by the China Case Center for Public Policy & Management, which is the first professional producer and repository of public administration cases in China. Authors will be paid for the copyright according to the Case Center's Management Measure, and will receive certificates of acceptance.

Note:

- *For detailed information about MPP-SDG, please check the attached document.*
- *For non-English speaking applicants of MPP-SDG, please prepare English proficiency test certificate in advance: TOFEL 92 or IELTS 7.0.*

8. Contact

Ms. Cheng

Email: ecccppm@tsinghua.edu.cn



Please join the competition QQ group for more information.
QQ Group No. 207862977



Please follow our official WeChat to get more information.

9. About MPP-SDG

On January 16th, 2017, President Xi Jinping of China and the President Doris Leuthard of the Swiss Confederation jointly witnessed the signing of the memorandum between Tsinghua University and the University of Geneva (UNIGE) on comprehensive cooperation on SDGs. Within this cooperative framework, the School of Public Policy and Management of Tsinghua University is partnering with the Geneva School of Social Sciences (G3S) of UNIGE to start a highly interdisciplinary 2.5-year dual Master of Public Policy for Sustainable Development Goals from September 2018. This program focuses on defining and developing concrete solutions for the SDGs through hands-on, team-based and project-driven activities, in parallel with courses on the fundamentals of sustainable development.

10. About SPPM

The School of Public Policy and Management (SPPM) of Tsinghua University was founded in the year of 2000. As the first graduate school in public administration in China, the mission of the SPPM is to foster a new generation of leadership in Chinese and global public affairs, to generate policy impacts for public benefits, and to pursue academic excellence in public policy and management research. The School's long-term objective is to become a world-class institution that actively engages in teaching, research, and consulting in global public affairs.

<http://www.sppm.tsinghua.edu.cn/english/>

11. About CCCPPM

The China Case Center for Public Policy & Management (CCCPPM) was established in 2004 as a subsidiary of the School of Public Policy & Management, Tsinghua University. It serves to write and store professional case studies on China and other countries for the courses developed by SPPM in order to improve teaching quality and train qualified professional public administrators. The Center also organizes seminars and workshops on case teaching and writing to promote teaching techniques and use of case studies among domestic educators. Meanwhile, the Center organizes national case analysis competitions for Chinese undergraduate and master students annually with different themes. From 2018, the Center started to hold yearly SDGs case analysis competition targeting to global students.

<http://ecase.sppm.tsinghua.edu.cn:9092/>

12. About TUSDG

Housed in the School of Public Policy and Management in Tsinghua University, the Institute for Sustainable Development Goals of Tsinghua University (TUSDG) was founded on May 14, 2017. It aims to establish a leading platform to conduct

interdisciplinary research and collaborate with global partners to address challenges in implementing UN Sustainable Development Goals (SDGs). By integrating theoretical learning and practical experience in the field, TUSDG strives to cultivate a new generation of talents who are dedicated to the implementation of SDGs and the improvement of global governance. In addition, TUSDG will make every effort at creating a high-end open platform in the research field of SDGs, attracting world-class experts and scholars to engage in teaching and research activities. Finally, TUSDG aspires to become a leading think tank in China on SDG-related policies through cooperative partnerships with relevant government agencies.

<http://www.sppm.tsinghua.edu.cn/yjjg/xjyjjg/26efe4895b937343015c1ac32a150048.html>

